

Objective

To work in the areas of communication design. Explore different design disciplines and create new possibilities to generate original and effective design solutions.

Education

- > Master of Design, Visual Communication, Industrial Design Centre, IIT Bombay, Mumbai, 2009
Design topics covered: Visual Design, Visual Principles Syntactics, Photo-communication, Communication theory, Typography, Art Design and Society, Representation Techniques, Contemporary Trends in Art, Advanced Typography, Reproduction Techniques, Non-Narrative Story Telling, Introduction to Video, Semantics and Bicultural Design
- > Bachelor of Design, Product Design, N.D.M.V.P.S's College of Architecture, Nashik 2007
- > Senior Secondary, R.Y.K. Science College, Nashik, 2003
- > Secondary School, Fravashi Academy, Nashik 2001

Professional Experience

- > Identity Design
Summer internship under the guidance of Mr. Sudarshan Dheer at Graphic Communication Concepts, Mumbai from May '08 to June '08
- > Product Design
Summer Internship at Aakruti Consultants, Pune from June '06 to August '06
- > Illustration and Print Media
Worked as graphic designer at CI-EL Business Circle, Nashik from June '05 to July '05

Professional Interests

- > Research, content development and idea generation
- > Print media, Publication Design
- > Photography
- > Illustration and Communication Design
- > Exhibition Design
- > Fashion and Lifestyle Accessories Design

Skill Sets

- > Typography
- > Photography
- > Calligraphy
- > Sketching
- > Illustration
- > Typeface Design

Software Skills

- > Adobe Indesign
- > Adobe Photoshop
- > Adobe Illustrator
- > Corel Draw
- > 3D Max
- > AutoCAD

IDC Projects

- > 'Visual Essay on Panchavati' - a photographic exhibition on Panchavati, Nashik
- > 'Exploration in Devanagari Typography', typographic experience of mobile phone conversations in a book
- > 'Knot with Nature'- a short animation on fading tradition of 'Kollams'- group project
- > 'Treasure Hunt'- an indoor/ outdoor study based card game for 12-13 year old children - group project
- > '*Pruthviche Premgeet*' - illustrative typographic book on Marathi poetry
- > 'The Auroville Experiment' - a documentation project for understanding 21st century communities

Workshops Attended

- > Typography Day at IDC in March 2008
- > Mumbai International Film Festival on Short films, Animated films and Documentaries in February 2008
- > Calligraphy by Santosh Shirsagar at IDC in September 2007
- > Jewellery Design by Parag Vyas at IDC in September 2007
- > National Workshop on Calligraphy and Typography, Pune by C-DAC in April 2007
- > 'Stroke' Calligraphy & Performing Art Workshop , Nashik conducted by Achyut Palav in December 2006

Personal Interests

- > Travelling
 - > Sports
 - > Film Appreciation
 - > Dancing, Painting, Reading and exploring as many new things
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